

Issues identified by Public Consultation by Quarter

<u>Name/ Organisation</u>	<u>Quarter Identified</u>	<u>Cause for Concern</u>
N/A	New Residential and Rail Quarter	As the gateway into the town centre the train station is not visually inviting and should be refurbished or landscaped. There is a need for more housing but it must be affordable not '4/5 bedroom executive homes' whilst enhancing their surroundings not built without considering the visual and community impact they will have.
N/A	New Residential and Rail Quarter	There is no direct train route to Worcester or other key destinations making Redditch seem like a 'Dead End'
N/A	New Residential and Rail Quarter	The rail service times and frequencies do not aid travel to London and are also unreliable.
N/A	New Residential and Rail Quarter	Need for short term parking on Unicorn Hill alongside housing provision that is evidence led respecting the need for supportive housing for the elderly. Supports part of the site being used for commercial use alongside housing.
N/A	Public Sector and Culture Quarter	Supports the congregation of public services into one area of Redditch in order to promote their efficiency and to increase collaborative practices between them eg rough sleeping, health and housing.
N/A	Education and Enterprise Quarter	Would like to see the creation of a day centre for adults with learning disabilities.

N/A	Education and Enterprise Quarter	Supports the proposals but wants us to look to the future and not the past taking into account new technologies- electric cars, renewable food sources etc into planning strategy. Don't support things that are vulnerable to AI or automation, rather support an R &D centre and high quality innovation.
N/A	Education and Enterprise Quarter	Try to integrate the possibility of creating more apprenticeships into the plans and development strategy.
N/A	Education and Enterprise Quarter	Supports the combination of Education and enterprise as the future changes to the workforce will mean they must be more interlinked. Ensure people are aware of the opportunities available to them all in one place. A focus on 5G would be excellent for the business community.
N/A	Education and Enterprise Quarter	Use the college as the location for an education hub as it's a big asset for the town.
N/A	Education and Enterprise Quarter	There should be provision of meeting spaces and venues for businesses to utilise in the area. Supports collaboration between education and enterprise as it will make the sector more aware of business opportunities in the area.
N/A	Retail and Leisure Quarter	The covered market area is an eye sore and should be regenerated for retail and leisure use in a similar way to the Courtyard area in Stratford which has been very successful. This example has many similarities to what could be achieved here being a small land locked covered area and should be followed.

N/A	Retail and Leisure Quarter	<p>The Kingfisher Centre should diversify retail/leisure options to include:-</p> <ul style="list-style-type: none"> • Supermarket • Bowling Alley • Fish and Chip Shop • Starbucks • More Charity Shops
N/A	Retail and Leisure Quarter	<p>The Shopping centre needs to be far better connected to Church Green area as this should be the heart of the town.</p>
N/A	Retail and Leisure Quarter	<p>Entrances to the area and shopping centre should be improved as most people enter through car parks which are worrying. Supports the demolition of the library to create a plaza area which is aesthetically pleasing including a variety of usages. The market area should be brought back into use as an events space. Do not build more retail units as it's a dying sector due to internet shopping meaning we have to be more creative and bold in land usage.</p>
N/A	Retail and Leisure Quarter	<p>Since its inception the Kingfisher Centre has been going downhill and people want an indoor market like there used to be in Royal Square and an outdoor market. Indoor could be in the Old Heart Furniture Shop. More leisure facilities are needed e.g. bowling alley and an events area.</p>
N/A	Old Town Conservation	<p>This area should be the heart of the town and needs to have good connectivity to the surrounding quarters.</p>
N/A	Old Town Conservation	<p>There is a need for a cafe culture whilst making the most of our buildings heritage around Church Green. This area could house events like a Christmas market and food festivals for example.</p>

N/A	Old Town Conservation	We need to protect our character of place as this is an important aspect of the areas heritage. This should be lifted up to help our visitor economy and we shouldn't forget to support the church as it's a key landmark and has wider uses beyond religion.
N/A	Old Town Conservation	We must protect our beautiful buildings built before the Newtown especially around church green. We have already lost too much of this and it is Redditch's identity.
School pupil	Across Whole Area	We need to create more facilities for young people as this will make kids safer and reduce crime. It will also give them fun things to do rather than just using technology.
Arrow Vale RSA Academy students	Across Whole Area	There is a need for more high quality facilities designed for young people across Redditch and these need to be better advertised. This will lower the rate of crimes and gangs as kids will have something productive to do. Ideas include an ice rink, bowling alley, mini golf, fencing, U-18s gym, park attractions, paddle boats on the lake and youth clubs.

<u>Emotion</u>	<u>Issue</u>	<u>Prevalence</u>	<u>Comment</u>
Sad 😞	Retail & Events	6	<ul style="list-style-type: none"> • There's nothing for families to do in the evenings. How about an Ice Rink, Olympic Sports, Youth & Family Entertainment. • There is a lack of places to meet up in the centre in the evening, particularly family friendly spaces. No area for community events and activities. • We should learn from Bromsgrove and their high street and have wine bars, independent cafes and use our heritage assets. • The town centre needs to offer more. Retail is changing. We need better

			<p>diversity of shops.</p> <ul style="list-style-type: none"> • There are too many empty shops especially cheap shops and fast food outlets. • Too many empty shops and lots of replication of services.
	Housing	2	<ul style="list-style-type: none"> • Sad that the town hall may be developed into flats. • The developer housing in the town is poor quality, has no character, has urban sprawl, small spaces and overpriced.
	Place	5	<ul style="list-style-type: none"> • It's sad to see the town looking so shabby and run down. • Each district needs selling points to encourage foot traffic. Vistas and connectivity will give people reasons to participate. Skaters should be allowed. • The great heritage potential areas we have (bandstand and St Stephens) are dominated by cars and poor quality retail. We need to pedestrianise and boost the amount of green areas whilst creating a clear vista towards/from the train station. • We need to implement the concrete collar idea.
	Culture & Image	3	<ul style="list-style-type: none"> • Sad we have such a poor public image, we should market ourselves better. • There's next to no culture. Palace theatre is great but we need more spaces for music and art. • It looks less and less like the place people grew up. To take the resident population with us we need to embrace nostalgia and enhance heritage.
	Work	1	<ul style="list-style-type: none"> • Sad there isn't more better quality office space.